

## **Grant Application**

**COMPLETED** 

: IuD7nzA6 Response ID IP address : 173.248.56.34

Response link : https://survey.zohopublic.com/zsir/rzCCla/luD7nzA6

respondent

Survey URL accessed by the : https://survey.zohopublic.com/zs/rzCCla

Start time : Dec 10, 2024 13:05:58 : Dec 10, 2024 13:27:08 Completion time

Time taken : 21 mins

Collector : Grant Application

### Page 1 : Business Grant Request

If you would like to apply for a grant, please complete the following questionnaire.

Q1. Are you a business located in Cumberland, Wisconsin, or the surrounding area? Yes

Q2. Are you the owner or authorized representative for the company?

Yes

## Page 2 : Business Information

Please enter the following information about the business

## Q3. Business Name

Tiny Friends & More Boutique

## Q4.

| Field label | Response           |
|-------------|--------------------|
| Address1    | 1316 2nd Ave.      |
| Address2    |                    |
| City        | Cumberland         |
| Zip Code    | 54829              |
| State       | WI                 |
| Phone       | 715-671-8097       |
| Email       | chlfri@charter.net |

# Q5. Website

N/A

## Page 3 : Applicant Information

Please enter the following applicant information

# Q6.

| Field label | Response |
|-------------|----------|
| First Name  | Heather  |
| Last Name   | Friess   |

# Q7. Phone Number

7156718097

Q8. Please enter your email if different from business email

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#### Page 4: Business Description

Q9. Please tell us about your business. Please be as specific as possible. If the form does not have enough space, please email additional pages to info@50peoplewhocare.org

Please include things like; type of business, number of employees, local suppliers used, what makes you unique or essential to our community.

Tiny Friends & More Boutique is a great combination of women's boutique items along with baby, toddler & kids discounted clothing. The store also has Melissa & Doug toys, shoes, accessories and gift items.

We currently employ 5 people part-time. Some of our suppliers are local crafters/makers, but we also shop and order things wholesale from a wide variety of places.

We are unique to the community because we are one of the few businesses (not service businesses) that stay open days some week days during the winter months. It gives local residents a place to shop not only on the weekends. We also area store that carries a wide variety of discounted boys/girls & baby items. The items are always new and always changing. About 80% of the store items are unique - one and gone, so our inventory is always changing. Along, with baby & kid items we also carry women's clothing, accessories and gifts.

Another thing that makes Tiny Friends & More unique is it is a dream of a young entrepreneur who happens to have a disability and does not drive. Carly always wanted a "career" and her dream was to own a store.

### Page 5: What is the plan

## Q10. What is the plan for using the grant money (How will it be used)?

This grant money will be used to make a handicap accessible entrance at the back of our store in the alley - which will allow for more accessibility.

We would also like to do some general maintenance - replace windows, flooring, add some insulation, look at the roof, etc.

Some of the money would be used for inventory and bringing in some new Cumberland items into the store, as well as being used to put on some more "events" to attract more people to main street.

#### Page 6: Projected Benefit(s)

Q11. Projected benefit of plan execution (e.g. viability of business, growth/expansion of business, impact on the community, etc...)

It would allow Tiny Friends & More Boutique to maintain a building and keep a small business going during times that are difficult for any small brick & mortar store.

The special events that we would like to put on would hopefully attract consumers to come down town Cumberland and experience. not only our store, but the other great small businesses.

It would allow for more accessibility for every person to come and shop our beautiful store.